

# The Lion's Tale



Newsletter for and about the  
Lions of District 43-C



## A Message from DG Simon

Dear Lions,

January has been a busy month. I visited three clubs, attended the Roy Cawood, Sr. Leadership Conference in Louisville, and presided over our District Cabinet meeting in Richmond yesterday. Looking ahead we have many challenges in front of us, not least addressing our club membership and retention. Look at creative ways of bringing new members into your clubs. Maybe have a pot luck supper, go bowling, have a Valentines Day banquet. We need to show people joining a Lions club is fun, and not just about going to meetings or asking people for money (things that people don't always like to do). We also need to make our current club members feel important and valued. Every member of a club has a role in their club. Lions leave clubs because they don't feel they have a purpose. It's not usually because of dues, although they may say that. We are down 31 members in our District as of the end of January. If every club brings in two members between now and end of June, and if no members are dropped, we will be up 30 members ! It's that simple.

I enjoyed all my visits this month. Nicholasville is a very active club and their President, Lion Bob Ellis, is a very dedicated Lion. I hope to make their Hoofenanny fundraiser later this year. It brings in a lot of money. Richmond Lions club is over 80 years old! Their meetings are fun and lively. Every club needs a Tail Twister who can bring energy and a few laughs to meetings. Lion Ordeal Hill is an excellent Tail Twister, he even found a way of fining the District Governor! The club's main project is the Kentucky Special Olympics Open Eyes Program, the first Saturday in June. I visited District 43-C's newest club,

Garrard Community, last week. What an enthusiastic club! They were planning fundraisers and projects for the summer! Lion Joe is an outstanding President, and Lion Babette really impressed me as club secretary. This new club is coming on leaps and bounds.

Lions of MD 43 were privileged to meet 1<sup>st</sup> International Vice President Barry Palmer and his wife, Anne, at our Mid-Year Conference. Lion Barry is very jovial and gave a lot of insights into his goals when he becomes International President at the International Convention in Hamburg, Germany in July 2013. His main focus is going to be leadership. We need more leaders, new leaders. How many times have your club Presidents been President in your club? We need new ideas and new strategic thinking in our clubs. We can't keep re-inventing the wheel. Lion Barry wants to focus on bringing younger people into Lions clubs through the use of new technology. We've done that in our District this year, with a new Facebook page, and new District website. We have to reach out to younger people, not alienate them. 1<sup>st</sup> Vice President Barry left us with an uplifting message at the banquet, he implored Kentucky Lions "to follow your dreams." My thanks to all those Lions from District 43-C who traveled to Louisville and attended an inspiring Leadership Conference.

Our District Cabinet meeting was well attended yesterday, in spite of the icy road conditions. We had an excellent presentation from Lion Dr. Matt Burchett of the Richmond Lions club on the Kentucky Special Olympics Opening Eyes program. Please help the Richmond Lions with this project, it helps disabled kids from all over our District. You can volunteer to help the first



weekend in June. We heard lots of reports from our District Zone Chairs and District Chairs. Everyone is working hard to improve our clubs and our District. I was really encouraged by the quality of the reports given. We will soon be sending out minutes of the Cabinet meeting to everyone in the District.

Please plan on attending our District Convention on April 5-7 at Cumberland Falls State Resort Park. We had to change venues due to a contractual dispute. We will have lots of fun at this Convention. We will have a comedy act and a country singer from Nashville on Friday night. There will be a parade of banners to open the Convention on Saturday morning. We will elect a new Cabinet for 2013-2014, have some training sessions featuring Kentucky Lions Eye Foundation and Kentucky Lions Camp Crescendo, and you will have the opportunity to meet International Director Marvin Chambers and his wife, Lynne, from Saskatchewan, Canada. There will be a banquet on Saturday evening, and a silent auction. Information about the Convention can be found elsewhere in this newsletter. Please send a nomination letters to PDG John Picklesimer before March 4, 2013. I would appreciate nominations in writing for all the Zone Chair and Cabinet positions we will elect. This makes for a smoother

election process. We also have a major KLEF fundraiser, you and/or your club could win \$20,000! Please support KLEF and buy a raffle ticket. Please see article in this newsletter or contact IPDG Jan Swett for more details.

I look forward to visiting Albany on February 5, Lexington Northside on February 14, and Campbellsville club on February 19, weather permitting and depending on my work schedule. Please send articles and photos of your club activities to Lion Leslie Farris, our District PR and Newsletter Chair. I love finding out what each club

has been doing in their community. WE SERVE!

Remember, if we want more Lions members, just ASK!!!

Thanks for all you do for your Lions club. God Bless.

*Lionism: Live It; Love It; Learn It.*

DG Simon

*In A World Of Service*

## Announcing the 2013-2014 Peace Poster Theme

It's a new year and time for a new Peace Poster Contest theme. The theme for the 2013-2014 contest is "Our World, Our Future." Work with your club to sponsor the contest in local schools or youth groups to help make this world a more peaceful place. Contest kits are now on sale at Club Supplies. Learn more about the contest, including how to order a kit. Also, learn about the Lions International Essay Contest for students who are visually impaired

Do you want to see your clubs activities in 'The Lions Tale'? Have your club PR chair email the clubs activities and pictures to [district43newsletter@gmail.com](mailto:district43newsletter@gmail.com). Don't have a Club PR Chair? Ask your secretary or club president. Just a brief note on what your club has been doing be great.

Stories do not have to be in any special format. Really, it's easier to edit and then layout if it is a word document. Pictures are best in a .jpeg format. Please tell us what is happening in the pictures, who is in the picture, when and where the event happened.

We're on Facebook! You can find us at [Lions Club District 43C](#)

Help spread the word about Lionism. Like us on Facebook, and share our posts on your page.

## District 43 C

District Governor – Simon Mortimer [simonmortimer@me.com](mailto:simonmortimer@me.com)

1<sup>st</sup> Vice District Governor – Jenny West [Jennywest299@msn.com](mailto:Jennywest299@msn.com)

2<sup>nd</sup> District Vice Governor – John Shouse

District Secretary – Janet Swett [Jansweet48@gmail.com](mailto:Jansweet48@gmail.com)

District Newsletter – Leslie D. Farris [District43newsletter@gmail.com](mailto:District43newsletter@gmail.com)

Check out our new website at [www.e-district.org/sites/43c/](http://www.e-district.org/sites/43c/).



Make plans to attend the USA/Canada Lions Leadership Forum in just outside of Kansas City in Overland Park, Kansas. Learn more at the forum's website [https://usacanadalionsforum.org/prereg\\_page.html](https://usacanadalionsforum.org/prereg_page.html) or contact Lion VeRon Moore.

# Why I am a Lion...

When I was a kid I was very nearsighted – about 20/400 vision. I didn't know that I did not see clearly – I assumed I was seeing everything I was supposed to, that everything looked at it was supposed to, fuzzy or whatever. When I learned my ABC's in first grade, the chalkboard was marked with large horizontal lines and the teacher drew the letters about 6 to 8 inches tall and I could see them ok, so I thought that what I was seeing was normal.

I'm not sure how I got through the first five grades, but in sixth grade I was one of the taller students so I was sat at the rear of the room with the other tall students. I could not read the chalkboard and would have to ask the teacher to let me walk to the front to read or copy what was written. The teacher was not astute enough to tell my parents that I needed to see an eye doctor.

That same year my parents bought our first television. To see it clearly I needed to sit close to it, about 3 feet away. They tried to make me move back and I kept

saying I could not see it. So they then took me to the eye doctor. That was when they and I learned I was very nearsighted. I got my new glasses and was amazed at the difference! On the way home from the doctor that first day I made remarks like, "Oh, there are cows in that field!" and "I can see the leaves on the trees!" My parents cried, realizing what had been withheld from me for some 11 or 12 years.

That night after dinner I went to the couch across the room from the tv and was happily watching it, as the whole family was amazed at the different me. I was so happy to be able to see clearly I even tried to wear my glasses to bed that night in my sleep. I learned quickly that I did not need them when sleeping.

I played basketball in high school and had my glasses broken a few times, but I HAD to wear them if I wanted to score any baskets. I sometimes fixed them with duct tape.

Later in life I had cataract surgery on both eyes and the new replacement lenses in my eyes makes my vision about 20/50 – I need my glasses for driving but do not use them for reading. In 1998 I had optic neuritis in one eye due to Multiple Sclerosis and lost a bit of vision in that eye due to nerve damage. Fortunately it is not a severe loss.

The point of all this is to say that I know how precious good sight is. I thank God every day that I am not blind and I am urged, pushed, to help those who are blind, or visually impaired, or are facing things like macular degeneration. I have found that Lions International is doing more than any other organization as far as I know, to help those with such needs. I am honored to be a small part of this group, doing what I can to help. If I can show even one child through vision screenings that they need glasses, I will be pleased. That is why I am a Lion.

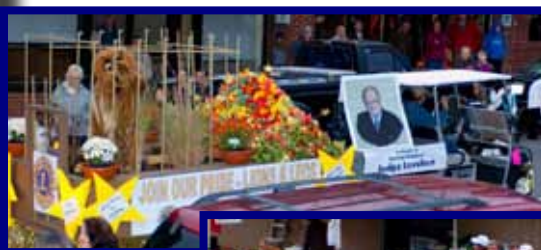
*Lion Gerald Moss,  
Berea Club and Zone Chair*

## Albany Club Activities

The Albany Club held a Christmas Child gift distribution on December 20th. We were able to provide a REALLY nice Christmas for 24 children in our county that otherwise would not have had Christmas. As you can see, Leo the Lion (AKA Lion Ron Shipman) was on hand to distribute the gifts. Albany Elementary School

Below: We participated in the Foot Hills Festival Parade in September. We also had a float, where Leo made an appearance.

Lion Jan Shipman



## February and March are New Member Months

This is a great time of year to bring in New Members, cold outside, warm and caring hearts inside ready to serve, so let's get on the ball and ask one new person to join us in February and one more in March.

District 43-C is down about 30 members with your help we can turn these numbers right around before our District Convention!

The club that brings in the most new members during this time frame will win two Banquet meals at the District Convention & two Banquet meals and a night of lodging at the State Convention, at the Campbell House, Lexington in May. It will be up to the club to determine who will receive the prizes.

Contest will end March 28<sup>th</sup>

### Now let me ask you some Questions:

- \* **Do you want your club to grow?**
- \* **Do you want new ideas?**
- \* **Do you have quest speakers?**
- \* **How long has it been since a new member has been inducted into your club?**
- \* **How long has it been since you asked someone to a meeting?**
- \* **Are your club meetings fun?**
- \* **Are your club meetings boring?**
- \* **Are your leaders motivated?**

Make your meetings more inviting. Plan a special night in the next eight weeks. You could:

- ☞ Invite a special motivational speaker!
- ☞ Give prizes to the members who bring a guest!
- ☞ Have your tail twister play a game and make it fun!
- ☞ Plan a special meal!

These are just a few questions that only you can answer, it's only you that can make the changes, needed in your club.

Your club can be like the good old days, if you want, but if not, it is up to you to make the changes.

How about it Lions, do you want to change?

If so JUST ASK someone you know to the next meeting. Make sure you pick them up and bring them, don't wait for them to show up, 9 out of 10 won't.

Good luck and I hope to see you each club with a net gain by March 28<sup>th</sup>.

Remember it only you that can make the difference.

As District Membership Chair, I'm just a phone call away 207-239-4766, if I can be of any help just ask.  
PDG Bob Swett

## CANDY DAYS

The MD43 goal and I think it's a reasonable Candy Day goal for 2012-13 is:

- \* *100 or more clubs making Candy Day donations to KLEF, and*
- \* *Total donations to equal or exceed \$20,000.*

At the mid-year pit stop, you might say, 16 clubs have made donations with a total of \$3,678.87 being donated. I do understand that some clubs will conduct Candy Days in the spring of 2013 but we shouldn't and can't rely on them in order to reach the MD 43 goal. We simply must work at it!

One day I asked one of the best, if not the best, Lion fund-raiser that ever worked for the Lions of Kentucky how he did it? He said, "I just talk about it." Will you join in with me and talk about Candy Days to clubs in your district and to Lions in general any and everywhere. I think you will be amazed and extremely proud of the effect that you will have. With you and other Candy Day Chairs working and talking, we will be surprised by the number of clubs that will contribute and will reach or exceed our goal of \$20,000.

Encourage clubs to conduct a Candy Day Project or to make a Candy Day donation. If they conduct a Candy Day Project one-half of the proceeds go to KLEF and the other half remains with the club. Candy Day donations help fund the annual operating expenses of the Foundation. Adopt and believe in the saying, "*If it is to be, it is up to me.*"

Remember: To insure timely and accurate accounting: Make check payable to KLEF, Mark check for Candy Days and mail directly to

KLEF,  
301 E Muhammad Ali Blvd,  
Louisville, KY 40202.

Yancey Watkins MD43 Candy Day Chair

# Opening Eyes Program

In 2001, the Lions Clubs International Foundation awarded Special Olympics the first grant in a multi-year, multi-million dollar commitment. Since then, the foundation has given more than \$1 million each year. Together, these two organizations work to bring proper eye care to Special Olympics athletes around the globe through the Healthy Athletes Opening Eyes program. The commitment is more than just financial. Lions Clubs has supported the Opening Eyes program with thousands of volunteers from more than 80 countries. Lions play a crucial volunteer role, assisting with registration, color vision testing, visual acuity tests and distribution of glasses and protective sports goggles. In some cases, members also conduct some of the actual vision tests.

In District 43C, the Richmond Club has been closely involved in the Kentucky State Special



*Richmond Club President Justin Woolsey thanks Lion Dr. Matt Burchett for his dedication to the Opening Eyes project in Richmond.*

Olympics event and Opening Eyes since 2001. On the first weekend of June, the main atrium of EKU's Alumni Coliseum is filled with athletes, their families, and sponsors who are receiving vision screenings. Lions, volunteer eye doctors and their support staff gather to help the athletes receive much needed eye exams.

According to Lion Dr Matt Burchett this program has provided, on average, 275 athletes an exam, and about 175 pairs of much needed glasses each year.

Over the years Clubs from around the district have volunteered their time to support the Richmond Club at the Special Olympics. Remember to add this event to your 2013 calendar.



*We're checking out the goodies for the cake auction!*

*At the January 26<sup>th</sup> Cabinet meeting DG Simon Mortimer presented the 2011-2012 Club President Excellence Awards to Berea (Lion Gerald Moss), Richmond (Lion Justin Woolsey), Jamestown (Lion Terri Hallowell), and Nicholasville (Lion Bob Ellis). The Campbellsville (Lion Cheryl Williams) will also receive the Club President Excellence Award.*



*Zone Chair Gerald Moss gives his report to the Cabinet*

# District 43-C Annual Spring Convention

## Cumberland Falls State Resort Park, Corbin, Ky.

### April 5<sup>th</sup> & 6<sup>th</sup> -2013

*Come spend a fun weekend with your District Lions family, and help us welcome our International Guest ID Marvin Chambers and his wife Lion Lynne from Saskatchewan, Canada.*

*Let's all support our DG Simon, for all the hard work and endless hours he has spent the last couple of year promoting our great organization.*

### Make Your Reservations Today!

All Lodge Guest rooms --\$59.99 + tax and resort fee                      2 Bedroom Cabins w/ 4 Queen Beds -- \$149.99 + tax and resort fee

To honor this price all reservations must be made by March 5<sup>th</sup> after this date, if available will the price will go back to regular rates

Call today 800-325-0063 or 606-528-4125

#### *Meals:*

- \* Friday –On your own, the lodge will be serving their famous Seafood Buffett
- \* Saturday & Sunday Breakfast –on your own
- \* Saturday lunch – Bar-B-Q put on by the Mt. Vernon Club at the Hospitality Cabin for \$10.00 each or on your own at the lodge.
- \* Saturday Evening Governors Banquet – Carved Roast Beef, and Baked Chicken Buffett, with all the fixings, including tax & tip     \$27.00 per person.

#### *Weekend Schedule*

- \* Friday: check in begins at 2:00 pm
- \* Hospitality Cabin opens from 5:00 to 6:00pm
- \* Dinner from 6:00 to 7:30 pm on your own
- \* Hospitality room re-opens at 9:30 pm
- \* Saturday:
- \* 9:00 Memorial Service
- \* 10:00 Parade of Banners, opening ceremony, District 43C Cabinet meeting, elections
- \* lunch
- \* 1:30 programs
- \* 6:00 Governor's Reception followed by the Governor's Banquet
- \* Hospitality Re-opens

#### *Remember ToBring*

- \* A great Big smile
- \* Your club Banner and many club members
- \* A Gift for our Silent Auction
- \* A donation of food and any Liquid refreshment to help with Hospitality room(optional but appreciated)

Help us meet some of the convention expenses by taken out an ad in the program.

Full Page -- \$100.00, { }                      Half Page --\$50.00, { }                      Quarter page--\$25.00 { }

Send your ad copy or we will try to put one together for you – ----Ad amount Total \$ \_\_\_\_ . \_\_\_\_

Saturday Lunch at hospitality Cabin \$10.00 ea. # of meals { } @ \$10.00 each -- Total \$ \_\_\_\_ . \_\_\_\_

Saturday Night Governors banquet \$27.00 ea. # of meals { } @ \$27.00 each -- Total \$ \_\_\_\_ . \_\_\_\_

Total Enclosed \$ \_\_\_\_ . \_\_\_\_

Name of club \_\_\_\_\_

Names of lions and guest \_\_\_\_\_

Contact Lion \_\_\_\_\_ Phone # \_\_\_\_\_

E-mail \_\_\_\_\_ Special meals yes { } no { }

Send your check made out to Lions District 43-C with your application to PDG Bob Swett – 401 Dogwood Drive –Stanford, Ky. 40484

# LIONS OF DISTRICT 43C

**WIN \$28,000.00**

**Louisville Downtown Lions, Kentucky Lions Eye Foundation**

**And MD 43, and the PDG Association**

Have teamed up to bring to you one of the biggest and best raffles this Lions Multiple District has ever held!

**1000 tickets @ \$100.00 each**

With \$70,000.00 going to KLEF and the rest broken up as follows:

1<sup>st</sup> Prize 20% of tickets sold \$20,000.00

2<sup>nd</sup> Prize 4% of tickets sold \$ 4,000.00

5 prizes 3% of tickets sold \$ 600.00

10 prizes 1% of tickets sold \$ 100.00

\$2000.00 for state taxes and administrative expenses

**Your Club needs to buy tickets, at least one; All PDG's need to buy and sell tickets at least one; all members are asked to buy tickets, and tickets are for sale to the General Public.... There are only 1000 tickets available for this Raffle.**

**Drawing date will be October 21<sup>st</sup>, 2013**

Lion Jan and I will be at every Cabinet Meeting and Convention selling these tickets to you and your clubs; if you prefer you can mail a check made out to:

**Louisville Downtown Lions Charities Inc.**

And send to: PDG Jan Swett, 401 Dogwood Drive, Stanford, Ky. 40484

Please send \_\_\_ tickets and enclosed is my check for \$\_\_\_\_.\_\_\_\_

TO: Name \_\_\_\_\_

Address: \_\_\_\_\_

**PLEASE BUY OR SELL A TICKET TO HELP KENTUCKY LIONS EYE FOUNDATION PROVIDE EYE SURGERIES FOR THOSE IN NEED.**



*Richmond Lions Veterans Day Pancake Breakfast last November. Richmond Lions and I served breakfast to veterans and the public. They had a lot of fun and I got better at flipping pancakes as the morning went on! that same day PDG Jack Conte attended the Diabetes Awareness Day Health Fair in Richmond. PDG Jack screened many individuals. Thanks to all the Richmond Lions - I had a great time! Simon*

## Lexington South's 5K Run for Sight

Put April 6, 2013 on your calendar for the 26th Annual Run for Sight sponsored by the Lexington South Lions Club.

April 6, 2013 marks the Lexington South Lions Club's Twenty-sixth annual Run for Sight 5K event! This is one of the Lexington South Lions Club's main fund raisers for the year which helps the club in providing services to Lexington and the surrounding bluegrass community.

The club is seeking new sponsors for the Run for Sight from businesses and individuals. This year we are requesting a \$350 sponsorship. We print the name and logo on the race tee-shirts which are given to each participant.

For information about sponsoring the Run for Sight please contact our sponsorship chairman: Contact: Julia Harrison Phone: 859-277-7468 or by email: [imagearts@windstream.net](mailto:imagearts@windstream.net)

Details of the 5K Run can be found at the link below, <http://www.lionsrunforsight.com>

Don't forget to login to your facebook page and 'Like' our run page at <http://www.facebook.com/lionsrunforsight> . Ask your facebook friends to Like the page too. It is great way to spread the word,

## Mid-Year Conference



*PDG Mike Corrtisan*



*PDG Tom Matney, 1st International President Barry Palmer and his wife Anne Palmer.*



*1st Vice DG Jenny West and DG Simon Mortimer*



# National Wear Red Day® is Friday, February 1<sup>st</sup>

Did you know that heart disease is the number one killer of women? Chances are each of us knows and loves at least one woman who will experience heart disease.

- ♥ Heart disease is the No. 1 killer of women, and is more deadly than all forms of cancer combined.
- ♥ Heart disease causes 1 in 3 women's deaths each year, killing approximately one woman every minute.
- ♥ An estimated 43 million women in the U.S. are affected by heart disease.
- ♥ Ninety percent of women have one or more risk factors for developing heart disease.
- ♥ Since 1984, more women than men have died each year from heart disease.
- ♥ The symptoms of heart disease can be different in women and men, and are often misunderstood.
- ♥ While 1 in 31 American women dies from breast cancer each year, 1 in 3 dies of heart disease.
- ♥ Only 1 in 5 American women believe that heart disease is her greatest health threat.
- ♥ Women comprise only 24 percent of participants in all heart-related studies.



Your club can support women fighting heart disease with a spectacular show of red. The America Goes Red Challenge runs Monday, Jan. 7 through Thursday, Feb. 28.

American Heart Association's website, Go Red for Women has tools, resources, ideas and materials to help you plan a Wear Red Day. Your club can choose to celebrate on National Wear Red Day, Feb. 1, or another day during the Challenge period.

## Help Save A Life - Learn CPR

Cardiac arrests are more common than you think, and they can happen to anyone at any time.

Nearly 383,000 out-of-hospital sudden cardiac arrests occur annually, and 88 percent of cardiac arrests occur at home.

Many victims appear healthy with no known heart disease or other risk factors.

Sudden cardiac arrest is not the same as a heart attack. Sudden cardiac arrest occurs when electrical impulses in the heart become rapid or chaotic, which causes the heart to suddenly stop beating.

A heart attack occurs when the blood supply to part of

the heart muscle is blocked. A heart attack may cause sudden cardiac arrest.

Effective bystander CPR provided immediately after sudden cardiac arrest can double or triple a victim's chance of survival, but only 32 percent of cardiac arrest victims get CPR from a bystander.

Less than eight percent of people who suffer cardiac arrest outside the hospital survive. Why? 70% of Americans are not trained in CPR

CPR is easy to learn. The American Heart Association and the American Red Cross can provide training.



*District Governor Simon Mortimer at his recent visit to the Wilmore Lioness Club.*



*DG Simon's visit to the Nicholasville Club.*